

Want to improve your dairy management and leadership skills?

GIVE YOURSELF THE CHANCE TO LEARN!!

JOIN THE ALTA DAIRY MANAGER SCHOOL

OCTOBER 22-24

BROUGHTON, PRESTON



Dr. Tom Fuhrmann

World renowned consultant and founder of Dairy Works. Tom has taught, trained and been a consultant at many of the leading dairies around the world following his 25 years as a Vet.

Alta Dairy Manager School will increase your leadership and management knowledge and capabilities, improve your dairy diagnostic and decision making skills, and learn how to motivate everybody on your dairy.

INTERESTED?

Call +44(0)1292-532353 or mail
dairymanagerschool@altagenetics.com

Price (all-inclusive):

UK residents: £ 1.000

Non-UK residents: € 1.250

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THE TRAINING WILL COVER THE FOLLOWING TOPICS:

- Understanding the Dairy Business Cycle
- How to make Change happen
- Systemizing your Dairy Business
- Organizing your Dairy Blueprint
- Establishing Objectives
- Organizing Work
- Building Teamwork
- Recording and Monitoring Results
- Understanding Yourself and your Employees
- Applying different styles of Leadership in different situations



DR. TOM FUHRMANN

Tom started Dairy Works as an outgrowth of his veterinary consulting practice. He sees dairies growing larger, becoming efficient, productive and profitable businesses. Just like any growing business, dairy owners and managers benefit from programs to organize and train their employees.

Tom is a dairy cattle veterinarian; a practitioner with over 25 years of experience working exclusively with dairy herds. Tom understands the job and “connects” with herdsmen, dairy owners, managers and workers. Born and raised on a Wisconsin dairy, Tom dedicated his veterinary career to the dairy industry and dairy cows. Having worked with some of the largest and highest producing dairies in the U.S. and around the world, Tom knows what it takes to be successful. Years of hands-on cowside experience have taught Tom about practical application.

Tom knows cows and understands people. He can explain principles and facts and demonstrate how to put these into practice for better results. Through Dairy Works, he brings years of experience and a passion for results to help producers improve management on dairies.